



Monthly Report on Tourism in Buenos Aires City

SEPTEMBER | 2019

BUENOS AIRES CITY TOURIST BOARD

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Buenos Aires City

I. INTERNATIONAL TOURISM > EZEIZA AND JORGE NEWBERY

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES AND INTERANNUAL VARIATION (BY %) BY MONTH. JULY 2018 – JULY 2019.



TOTAL TOURISTS
182,099
↑8.8%

- In July 2019, 182,099 international tourists arrived in Buenos Aires by air (+8.8% YOY), led by **Uruguay** (+37%) YOY, **USA and Canada** (+22.6%), **Brazil** (+12.2%), **Chile** (+40.3%), and **Rest of the Americas** (+8.2%).

- International visitors made 1,7 million overnight stays, up +5,9% YOY.

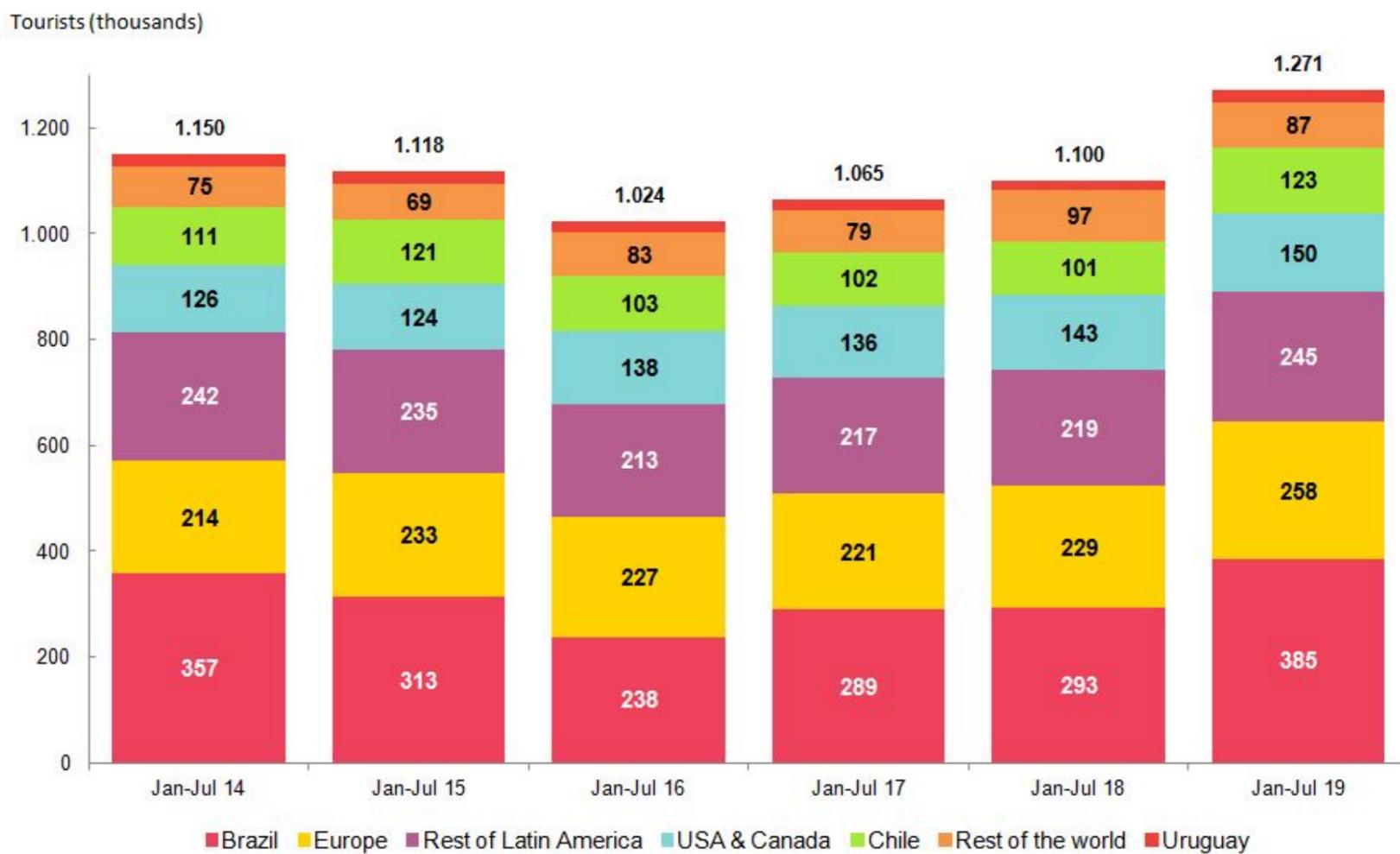
▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES BY REGION OF ORIGIN. JUNE 2019.

Origin	July 2019			January - July 2019		
	Tourists	YoY growth (%)	Share (%)	Tourists	YoY growth (%)	Share (%)
Brazil	73,885	12.2	40.6	385,394	31.6	30.3
Chile	18,119	-5.6	10.0	123,211	21.5	9.7
Uruguay	3,704	37.0	2.0	22,325	20.5	1.8
USA & Canada	18,836	22.6	10.3	149,678	4.8	11.8
Rest of Latin America	33,629	8.2	18.5	245,290	12.0	19.3
Europe	24,798	8.1	13.6	258,376	12.7	20.3
Rest of the world	9,128	-10.0	5.0	86,627	-10.3	6.8
TOTAL	182,099	8.8	100	1,270,901	15.5	100

- Between January and July 2019, **more than 1 million** tourists (+16.7% YOY) arrived in Buenos Aires by air, 170,000 more visitors than in the same period in 2018. The increase was led by the outbound markets of **Brazil** (+31.6%), **Chile** (+21.5%) **Uruguay** (+20.5), and **Europe** (+12.7%).

- **Total overnight stays** from January through July reached **11.5 million**, up +9.9% compared with the same period in 2018.

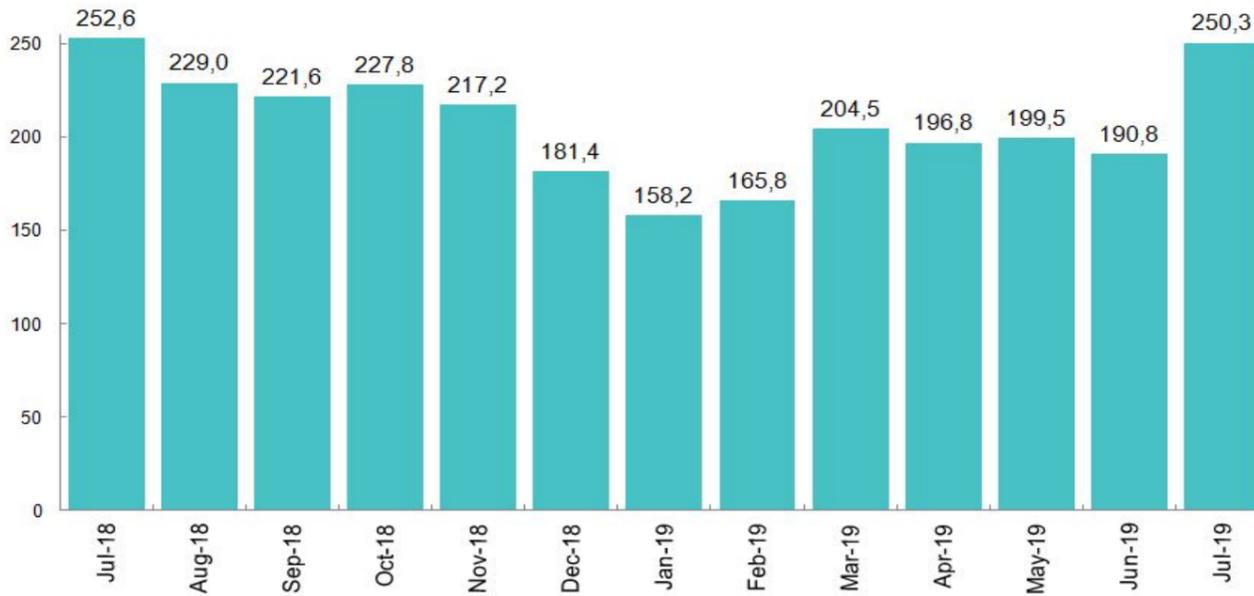
▶ **INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES, BY REGION.
JAN-JULY 2014 to JAN-JULY 2019**



II. NATIONAL TOURISM IN HOTELS

▶ ARGENTINE TOURIST HOTEL STAYS. JULY 2018 – JULY 2019

Tourists in hotels (thousands)



TOTAL TOURISTS IN HOTELS

250,307

↑ **1.5%**

- In July 2019, 250,307 Argentine tourists stayed in hotels in Buenos Aires (+1.5% YOY), making 577,800 overnight stays (+1.6%).
- The hotel occupancy rate was 62.3%, up +1.8 percentage points against the same period in 2018.
- The accumulated occupancy rate (January to July) was 56.8% (-0.5 p.p. compared with 2018).

▶ ARGENTINE TOURIST HOTEL STAYS. JULY 2012 – JULY 2019

Tourists in hotels (thousands)

