



# Monthly Report on Tourism in Buenos Aires City

## AUGUST | 2019

### **BUENOS AIRES CITY TOURIST BOARD**

#### **President**

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#### **Director of Market Intelligence and Observatory**

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**Buenos Aires City**

## I. INTERNATIONAL TOURISM > EZEIZA AND JORGE NEWBERY

### ▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES AND INTERANNUAL VARIATION (BY %) BY MONTH. JUNE 2018 – JUNE 2019.



TOTAL TOURISTS  
**159,247**  
**↑16.5%**

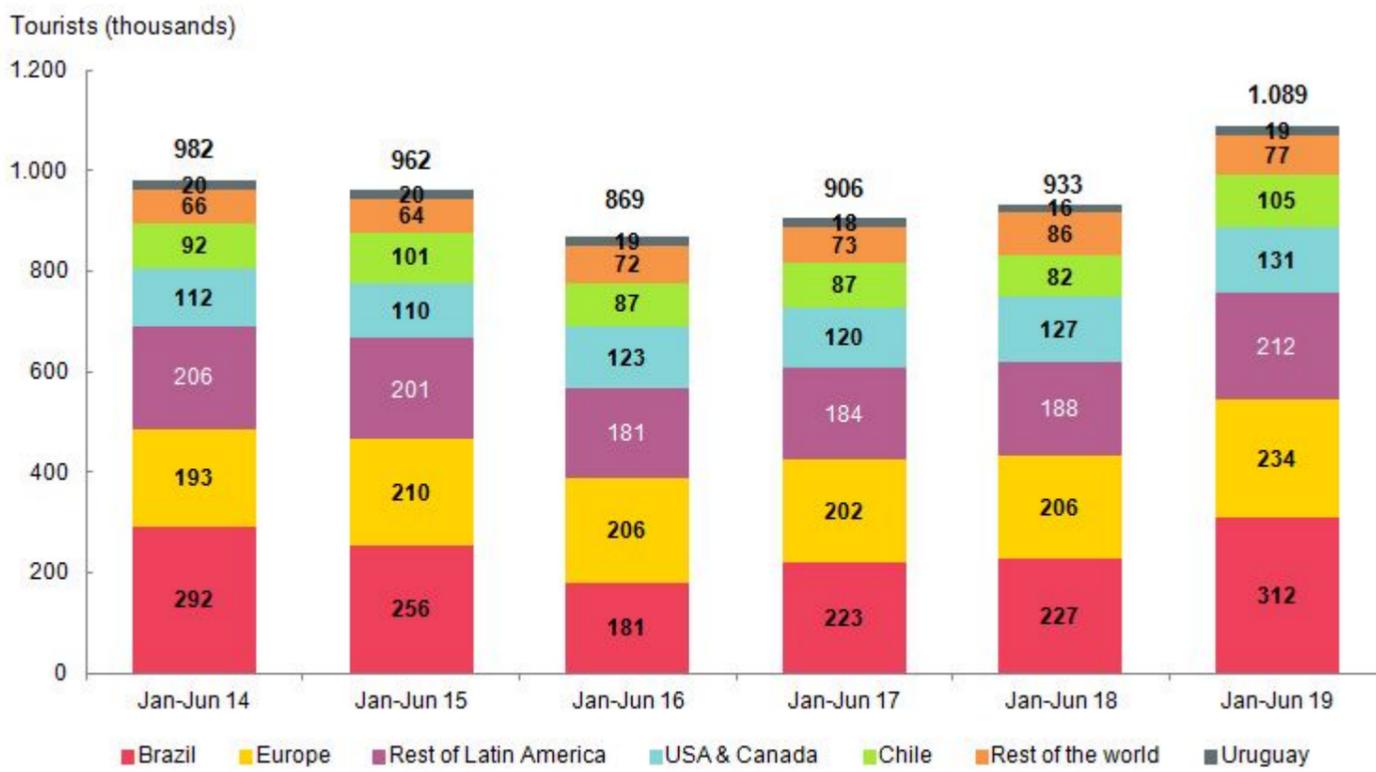
- In June 2019, 159,247 international tourists arrived in Buenos Aires by air (+16.5% YOY), led by **Brazil** (+29.7% YOY), **Chile** (+40.3%), **Rest of the Americas** (+8.9%) and **Europe** (+9.8%).
- International visitors made 1,3 million overnight stays, up +3,9% YOY.

### ▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES BY REGION OF ORIGIN. JUNE 2019.

Origin	Jun 2019			January - Jun 2019		
	Tourists	YoY growth (%)	Share (%)	Tourists	YoY growth (%)	Share (%)
Brazil	61,931	29.7	39	311,509	37.2	29
Chile	17,593	40.3	11	105,092	27.8	10
Uruguay	4,481	73.3	3	18,621	17.7	2
USA & Canada	12,876	-14.7	8	130,842	2.7	12
Rest of Latin America	32,015	8.9	20	211,661	12.6	19
Europe	20,973	9.8	13	233,578	13.3	21
Rest of the world	9,378	-8.8	6	77,499	-10.3	7
<b>TOTAL</b>	<b>159,247</b>	<b>16.5</b>	<b>100</b>	<b>1,088,802</b>	<b>16.7</b>	<b>100</b>

- In the first half of 2019, **more than 1 million** tourists (+17% YOY) arrived in Buenos Aires by air, 156,000 more visitors than in the same period in 2018. The increase was led by the outbound markets of **Brazil (+37.2%)**, **Chile (+27.8%)** **Europe (+13.3%)** and the **Rest of the Americas (+12.6%)**.
- **Total overnight stays** from January through June reached **9.6 million**, up +13% compared with the same period in 2018.
- The **expenditure** of international tourists in the first half of 2019 reached **US \$840 million** (-0,2% YOY), with an average spend of **US \$773** (-16% YOY).

**INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES, BY REGION.  
JAN-JUNE 2014 to JAN-JUNE 2019**



## II. NATIONAL TOURISM IN HOTELS

### ▶ ARGENTINE TOURIST HOTEL STAYS. JUNE 2018 – JUNE 2019

Tourists in hotels (thousands)



- In June 2019, 190,825 Argentine tourists stayed in hotels in Buenos Aires (-3.8% YOY), making 426,800 overnight stays.
- The hotel occupancy rate was 53.9%, up +2.4 percentage points against the same period in 2018. The difference was compensated for by the increase in international tourists staying in hotels (+14.3% YOY).
- The accumulated occupancy rate (January to June) was 55.9% (-0.9 p.p. on 2018).

### ▶ ARGENTINE TOURIST HOTEL STAYS. JUNE 2012 – JUNE 2019

Tourists in hotels (thousands)

