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Monthly Report on Tourism in Buenos Aires City

JULY | 2018

BUENOS AIRES CITY TOURIST BOARD

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Buenos Aires City

I. INTERNATIONAL TOURISM > EZEIZA AND JORGE NEWBERY

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES AND INTERANNUAL VARIATION (BY %) BY MONTH. MAY 2017 - MAY 2018.



TOTAL TOURISTS
147,184
↑ 3.3%

- In May 2018, 147,000 international tourists arrived in Buenos Aires by air (+3.3%). The growth was led by Europe (+21.7%), Chile (+13.4%), the US and Canada (+11%) and Rest of the World (+5.4%). Within Europe, France and the UK were particularly strong.

- International tourist overnight stays increased to 1.3m in May (+9%), and the average length of stay increased +5.6%, with the Chilean (+21%) and Brazilian (+14.7%) markets standing out.

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES BY REGION OF ORIGIN. MAY 2018.

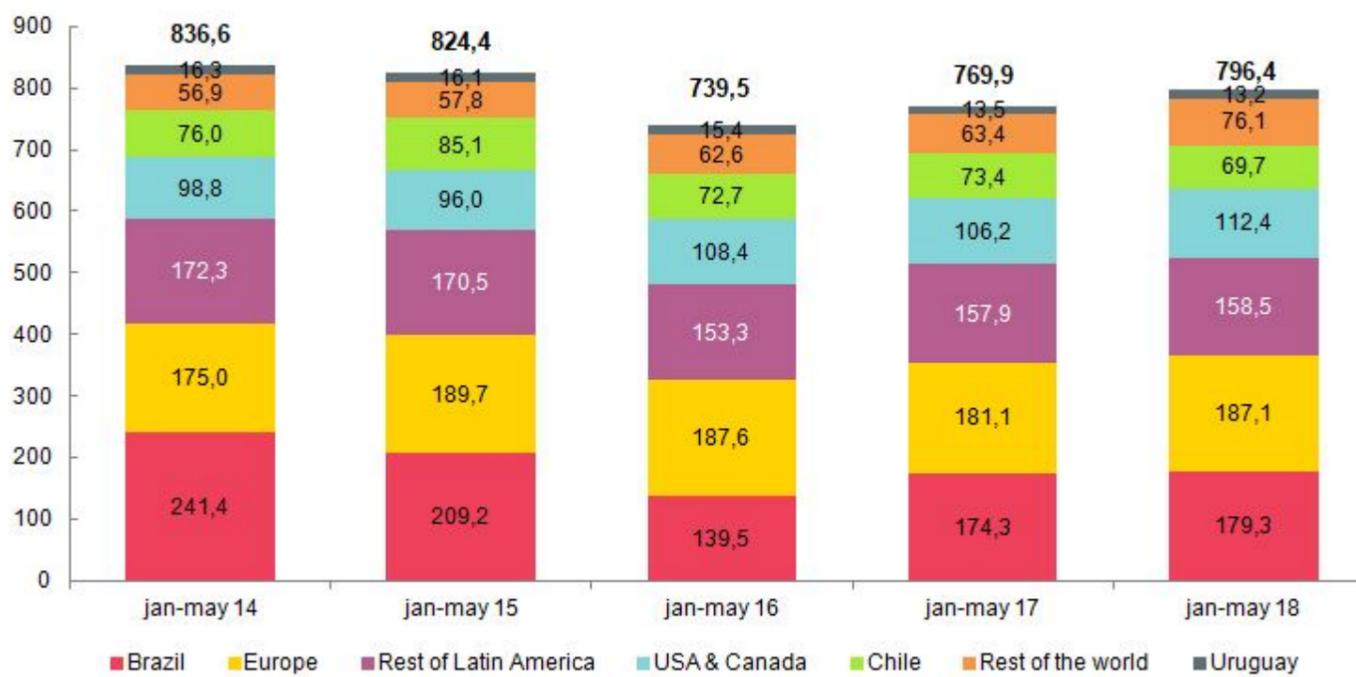
Origin	May 2018			January - May 2018		
	Tourists	YoY growth (%)	Share (%)	Tourists	YoY growth (%)	Share (%)
Brazil	41,497	-7.6	28	179,302	2.8	23
Chile	16,722	13.4	11	69,688	-5.1	9
Uruguay	3,358	-0.5	2	13,232	-2.2	2
USA & Canada	16,183	11.0	11	112,358	5.8	14
Rest of Latin America	30,208	-2.8	21	158,539	0.4	20
Europe	27,095	21.7	18	187,130	3.3	23
Rest of the world	12,121	5.4	8	76,110	20.1	10
TOTAL	147,184	3.3	100	796,359	3.4	100

- The **balance of the first five months** of 2018 was positive with **796,000** tourist arrivals **by air** (+3.4% i.a., equivalent to 26,000 more visitors.) The biggest growth was in arrivals from **Brazil** (+2.8%), the **US and Canada** (+5.8%), **Europe** (+3.3%) and the **Rest of the World** (+20.1%), China and Australia making the biggest contributions in this category.

- Between January and May 2018 visitors spent more time in the city: **overnight stays reached 7.3 million, 1.8% more than in the same period in 2017.**

**INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES, BY REGION.
JAN-MAY 2014 to JAN-MAY 2018**

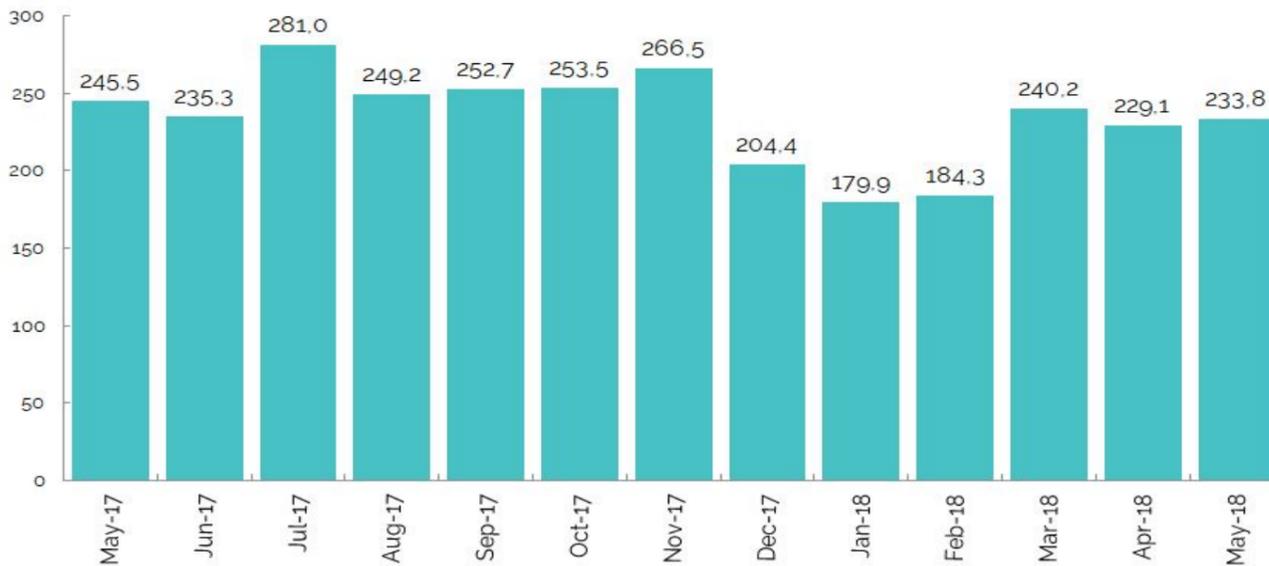
Tourists (thousands)



II. NATIONAL TOURISM IN HOTELS

▶ ARGENTINE TOURIST HOTEL STAYS. MAY 2017 - MAY 2018

Tourists in hotels (thousands)



TOTAL TOURISTS IN HOTELS
233,821
 ↓ **4.8%**

- In May, 234,000 Argentine tourists stayed in hotels in Buenos Aires (-4.8% i.a.).
- The rate of room occupancy was 57.5% (+0.5 percentage points against May 2017). The increase was due a decrease in the number of rooms offered (-4% i.a.) and to more international tourists staying in hotels (+5.1%), which helped compensate for the decrease in local visitors.
- The accumulated occupancy rate for January - May was 58%, 3 points higher than over the same period in 2017.

▶ ARGENTINE TOURIST HOTEL STAYS. MAY 2012 - MAY 2018

Tourists in hotels (thousands)

