



Monthly Report on Tourism in Buenos Aires City

JUNE | 2019

BUENOS AIRES CITY TOURIST BOARD

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Buenos Aires City

I. INTERNATIONAL TOURISM > EZEIZA AND JORGE NEWBERY

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES AND INTERANNUAL VARIATION (BY %) BY MONTH. APRIL 2018 – APRIL 2019.



TOTAL TOURISTS
179,253
↑13%

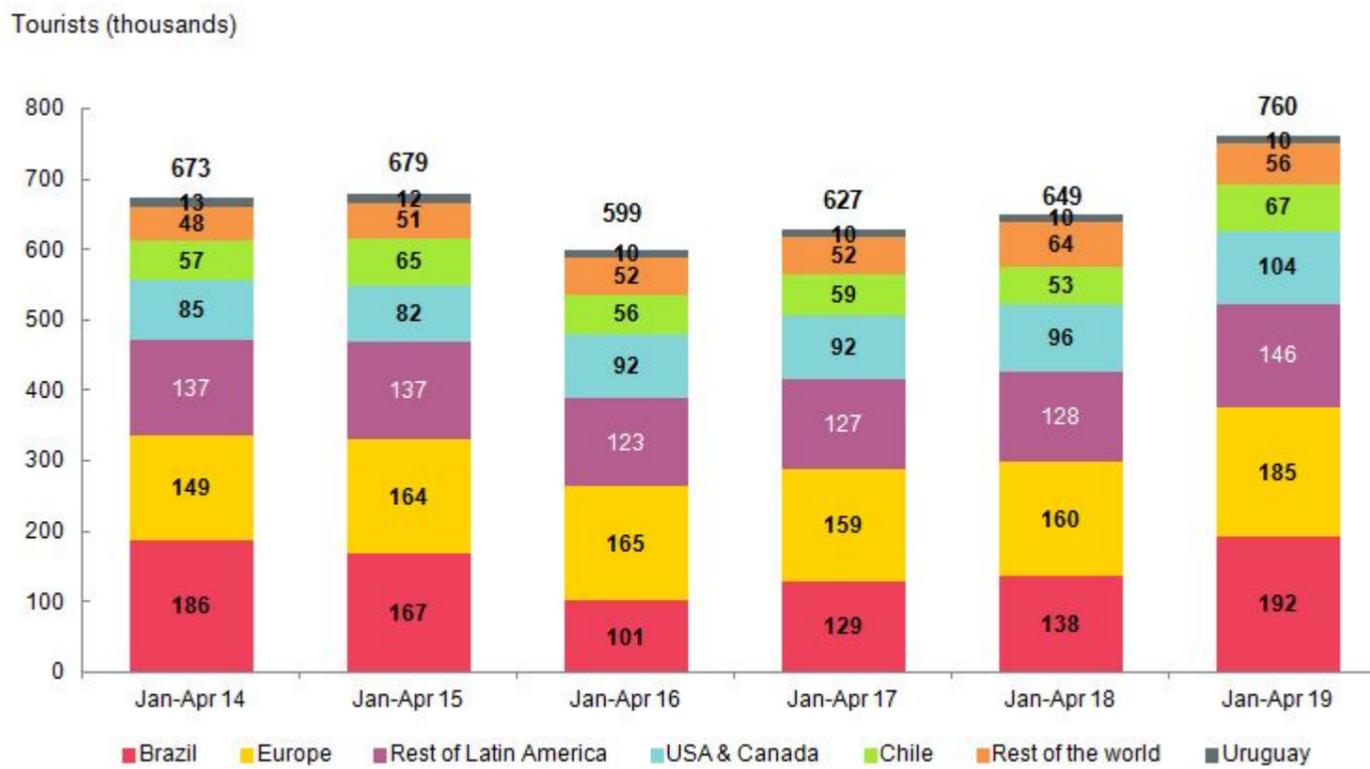
- In April 2019, 179,253 international tourists arrived in Buenos Aires by air (+13% YOY), led by Brazil (+35.5% YoY), Chile (+23.4%) and Europe (+9%).
- International visitors made 1,5 million overnight stays, up +9,8% YOY owing to the performance of the above markets.

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES BY REGION OF ORIGIN. APRIL 2019.

Origin	April 2019			January - April 2019		
	Tourists	YoY growth (%)	Share (%)	Tourists	YoY growth (%)	Share (%)
Brazil	51,496	33.5	29	191,851	39.2	25
Chile	17,311	23.4	10	66,668	25.9	9
Uruguay	4,906	64.0	3	10,326	4.6	1
USA & Canada	18,257	-6.9	10	103,785	7.9	14
Rest of Latin America	36,656	12.0	20	145,977	13.8	19
Europe	40,040	9.2	22	185,360	15.8	24
Rest of the world	10,587	-24.7	6	56,474	-11.7	7
TOTAL	179,253	13.0	100	760,441	17.1	100

- In the first four months of 2019, **760,000** tourists (+17.1% YoY) arrived in Buenos Aires by air, 111,000 more visitors than in the same period in 2018.
- The increase was led by the outbound markets of **Brazil** (+39.2%), **Chile** (+25.9%) **Europe** (+15.8%) and the **Rest of the Americas** (+13.8%).
- **Total overnight stays** in January through April reached **6.8 million** (+14%, or 1.5 million more nights than in the same period in 2018.)

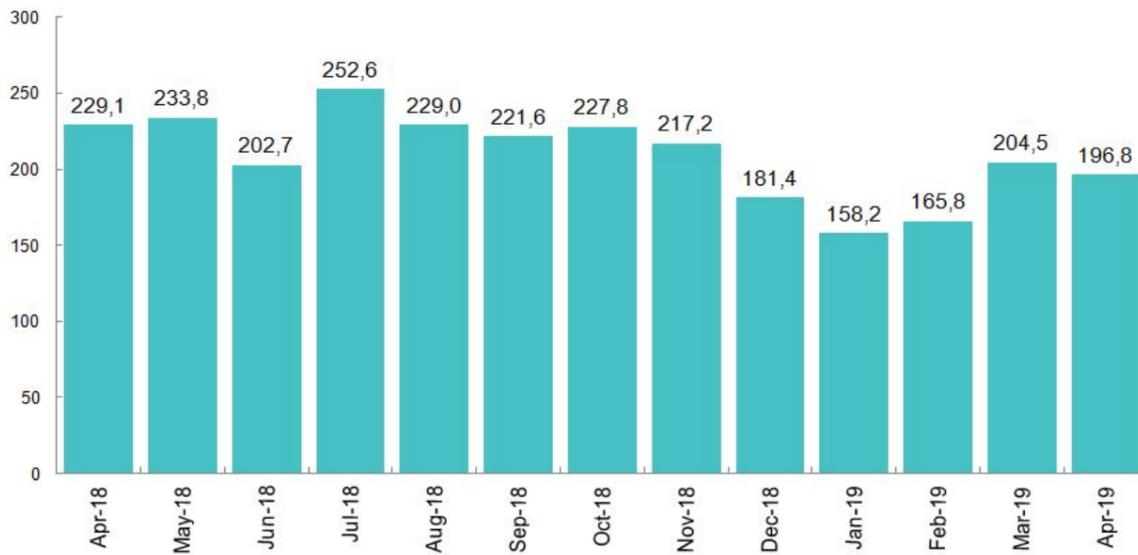
▶ **INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES, BY REGION.
 JAN-APR 2014 to JAN-APR 2019**



II. NATIONAL TOURISM IN HOTELS

▶ ARGENTINE TOURIST HOTEL STAYS. APR 2018 – APR 2019

Tourists in hotels (thousands)



TOTAL TOURISTS IN HOTELS
196,769
 ↓ **14.8%**

- In April 2019, 197,000 Argentine tourists stayed in hotels in Buenos Aires (-14.8% YOY).
- The occupancy rate for hotel rooms was 58%, down 0.2 percentage points against the same period in 2018. The difference was compensated for by the increase in international tourists staying in hotels (+4% YOY).
- The accumulated occupancy rate (January to April) was 56.5% (-1.6 p.p.) on 2018.

▶ ARGENTINE TOURIST HOTEL STAYS. APR 2014 – APR 2019

Tourists in hotels (thousands)

