



Monthly Report on Tourism in Buenos Aires City

MAY | 2019

BUENOS AIRES CITY TOURIST BOARD

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Buenos Aires City

I. INTERNATIONAL TOURISM > EZEIZA AND JORGE NEWBERY

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES AND INTERANNUAL VARIATION (BY %) BY MONTH. MARCH 2018 - MARCH 2019.



TOTAL TOURISTS
190,606
↑19.6%

- International tourist arrivals by air grew by **19.6%** in **March 2019**, the fourth consecutive month with a year-on-year increase of above 10%.

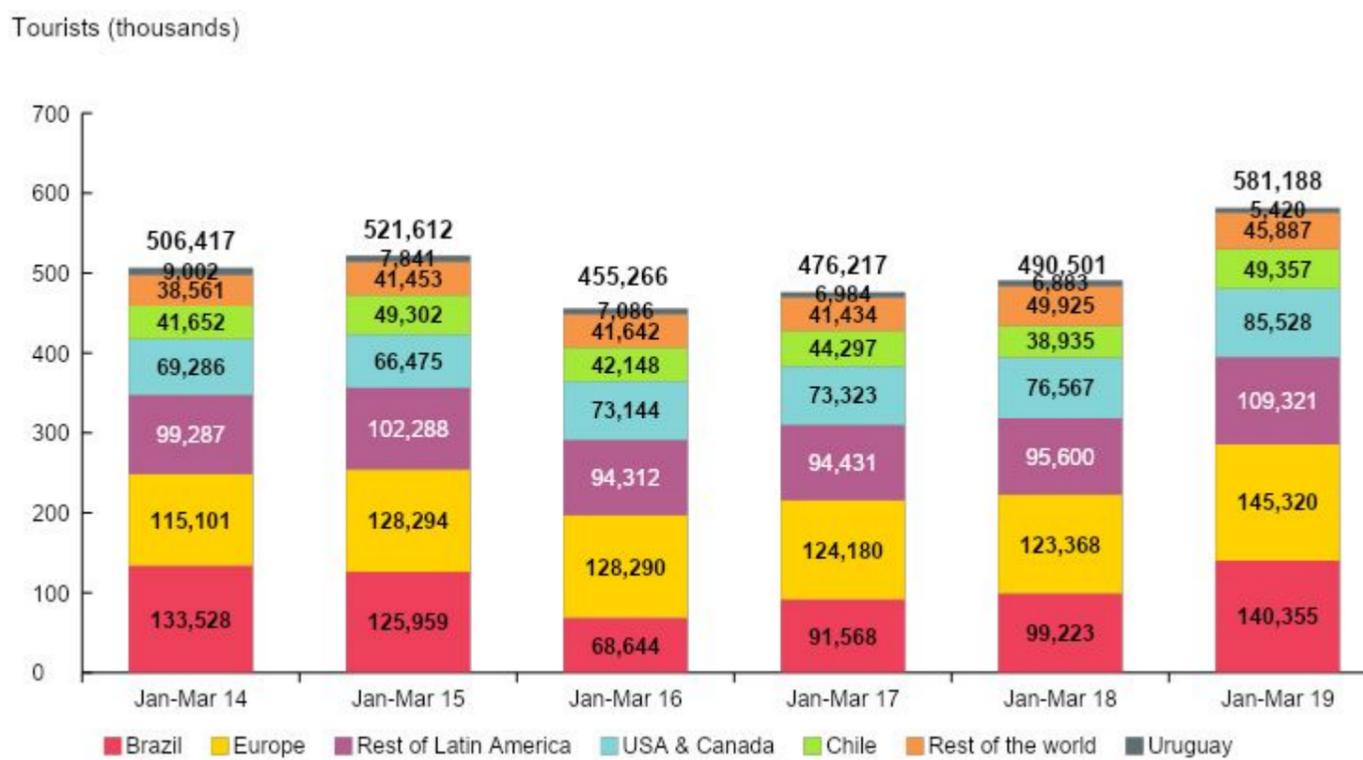
Brazil was the market that saw most growth (+71% YoY), followed by **Europe** (+18%) and **Chile** (+12%).

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES BY REGION OF ORIGIN. MARCH 2019.

Origin	March 2019			January - March 2019		
	Tourists	YoY growth (%)	Share (%)	Tourists	YoY growth (%)	Share (%)
Brazil	46,355	70.8	24	140,355	41.5	24
Chile	15,303	12.4	8	49,357	26.8	8
Uruguay	1,979	-16.1	1	5,420	-21.3	1
USA & Canada	27,256	10.3	14	85,528	11.7	15
Rest of Latin America	34,141	2.5	18	109,321	14.4	19
Europe	49,647	17.5	26	145,320	17.8	25
Rest of the world	15,925	-0.2	8	45,887	-8.1	8
TOTAL	190,606	19.6	100	581,188	18.5	100

- In the first quarter of 2019, **581,000** tourists (+19% YoY) arrived in Buenos Aires by air, 91,000 more visitors than in the same period in 2018.
- The increase was led by the outbound markets of **Brazil** (+41.5%), **Chile** (+26.8%) **Europe** (+17.8%) and the **Rest of the Americas** (+14.4%).
- **Total overnight stays** in January through March reached **7.1 million** (+14.6%, or 903,000 more nights than in the same period in 2018.)

▶ **INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES, BY REGION.
 JAN-MAR 2014 to JAN-MAR 2019**



II. NATIONAL TOURISM IN HOTELS

▶ ARGENTINE TOURIST HOTEL STAYS. MAR 2018 - MAR 2019



TOTAL TOURISTS IN HOTELS

204,501

↓ **13.6%**

- In March 2019, 205,000 Argentine tourists stayed in hotels in Buenos Aires (-13.6% YoY). They stayed a total of 431,000 nights, down 17.3% against March 2018.

- The occupancy rate for hotel rooms was 60.1%, down 3.5 percentage points against the same period in 2018.

▶ ARGENTINE TOURIST HOTEL STAYS. MAR 2014 - MAR 2019

