



Monthly Report on Tourism in Buenos Aires City

May | 2018

BUENOS AIRES CITY TOURIST BOARD

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Buenos Aires City

I. INTERNATIONAL TOURISM > EZEIZA AND JORGE NEWBERY

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES AND INTERANNUAL VARIATION (BY %) BY MONTH. MARCH 2017 - MARCH 2018.



TOTAL TOURISTS
159,347
 ↓ 0.4%

- In March 2018, 159,000 international tourists arrived in Buenos Aires by air. This slight fall (-0.4%) was due to the dates of carnival in Brazil and the World Cup qualifier between Argentina and Chile in 2017, which increased visits from Chilean tourists in March of the previous year.

- The outbound markets that grew most in March 2018 were Rest of the Americas (+20%), Colombia and Peru standing out), and Rest of the World (+17%), with China and Australia standing out within this group.

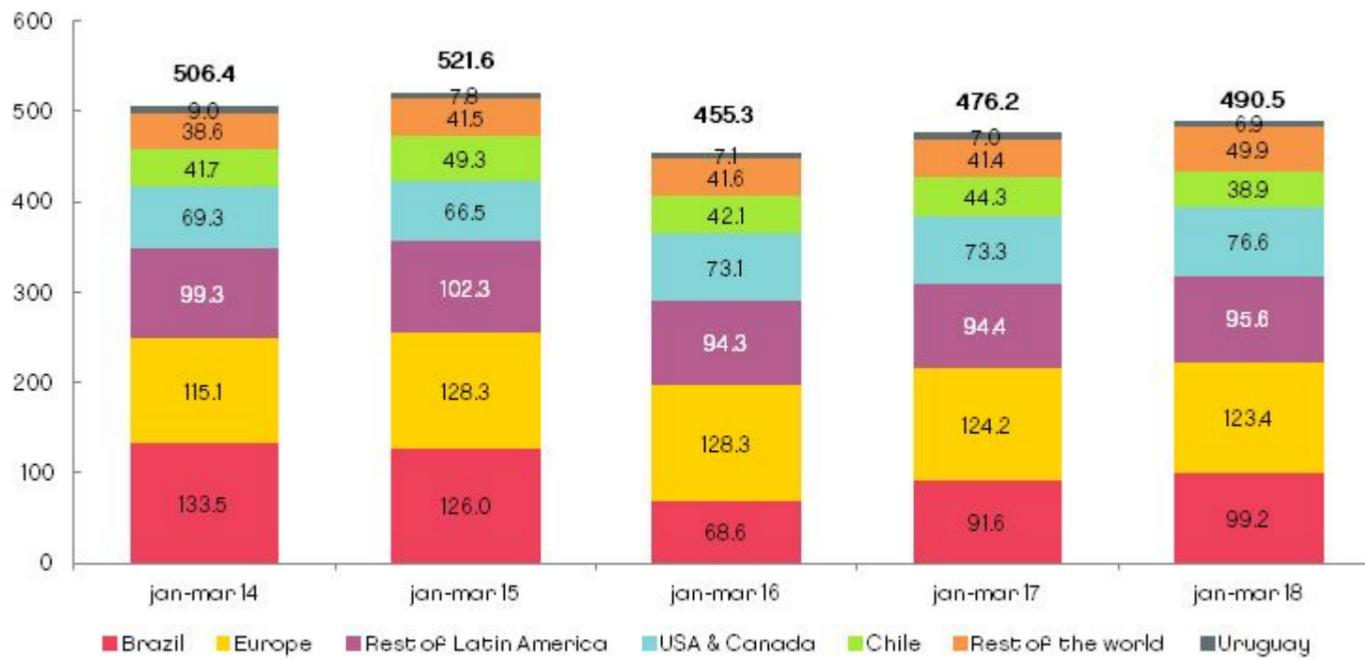
▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES BY REGION OF ORIGIN. MARCH 2017.

Origin	March 2018			January - March 2018		
	Tourists	YoY growth (%)	Share (%)	Tourists	YoY growth (%)	Share (%)
Brazil	27,143	-18.3	17	99,223	8.4	20
Chile	13,614	-20.4	9	38,935	-12.1	8
Uruguay	2,358	-22.8	1	6,883	-1.4	1
USA & Canada	24,703	-1.9	16	76,567	4.4	16
Rest of Latin America	33,308	19.9	21	95,600	1.2	19
Europe	42,262	5.0	27	123,368	-0.7	25
Rest of the world	15,959	18.3	10	49,925	20.5	10
TOTAL	159,347	-0.4	100	490,501	3.0	100

- The **balance of first quarter** was positive: 491,000 visitors arrived **via air** (+3% i.a., equivalent to 14,000 more visitors), with Rest of the World (+20% i.a.) Brazil (+8% i.a.) and United States and Canada (+4% i.a.) being particularly noteworthy.

**INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES, BY REGION.
MARCH 2014 - MARCH 2018**

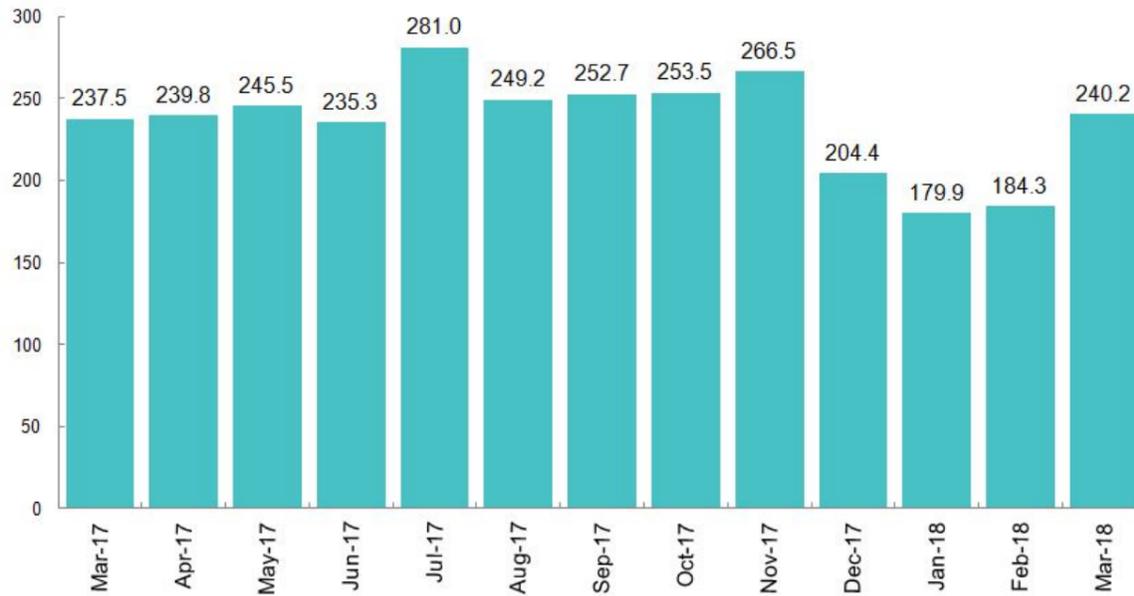
Tourists (thousands)



II. NATIONAL TOURISM IN HOTELS

▶ ARGENTINE TOURIST HOTEL STAYS. MARCH 2017 - MARCH 2018

Tourists in hotels (thousands)



TOTAL TOURISTS IN HOTELS
240,166
 ↑ **1.1%**

- In March, 240,000 Argentine tourists stayed in hotels in Buenos Aires (+1.1% i.a.), marking a double record for the city:
- The rate of room occupancy reached 63.7%, the highest in ten years.
- The highest number of Argentine tourists staying in hotels since 2007.

▶ ARGENTINE TOURIST HOTEL STAYS. MARCH 2012 - MARCH 2018

Tourists in hotels (thousands)

