



Monthly Report on Tourism in Buenos Aires City

NOVEMBER | 2018

BUENOS AIRES CITY TOURIST BOARD

President

Gonzalo Robredo

Director of Market Intelligence and Observatory

Federico Esper

Head of Market Intelligence and Big Data

Federico Zerba

Analysis, content and data mining

Helena Braunstein, Jonathan Nuñez,
Florescia Rocha and Ailín Simonelli



Buenos Aires City

I. INTERNATIONAL TOURISM > EZEIZA AND JORGE NEWBERY

► INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES AND INTERANNUAL VARIATION (BY %) BY MONTH. SEPTEMBER 2017 - SEPTEMBER 2018.



TOTAL TOURISTS
167,504
↑7.8%

- In September 2018, 167,504 international tourists arrived in Buenos Aires by air (+7.8%), making it the sixth consecutive month of interannual growth. As in the previous month, a significant proportion of the rise came from Chile (+26.3%) and Europe (+15.8% - particularly the UK and Spain), followed by the US and Canada (8.6%) and Rest of the World (+7.6%).

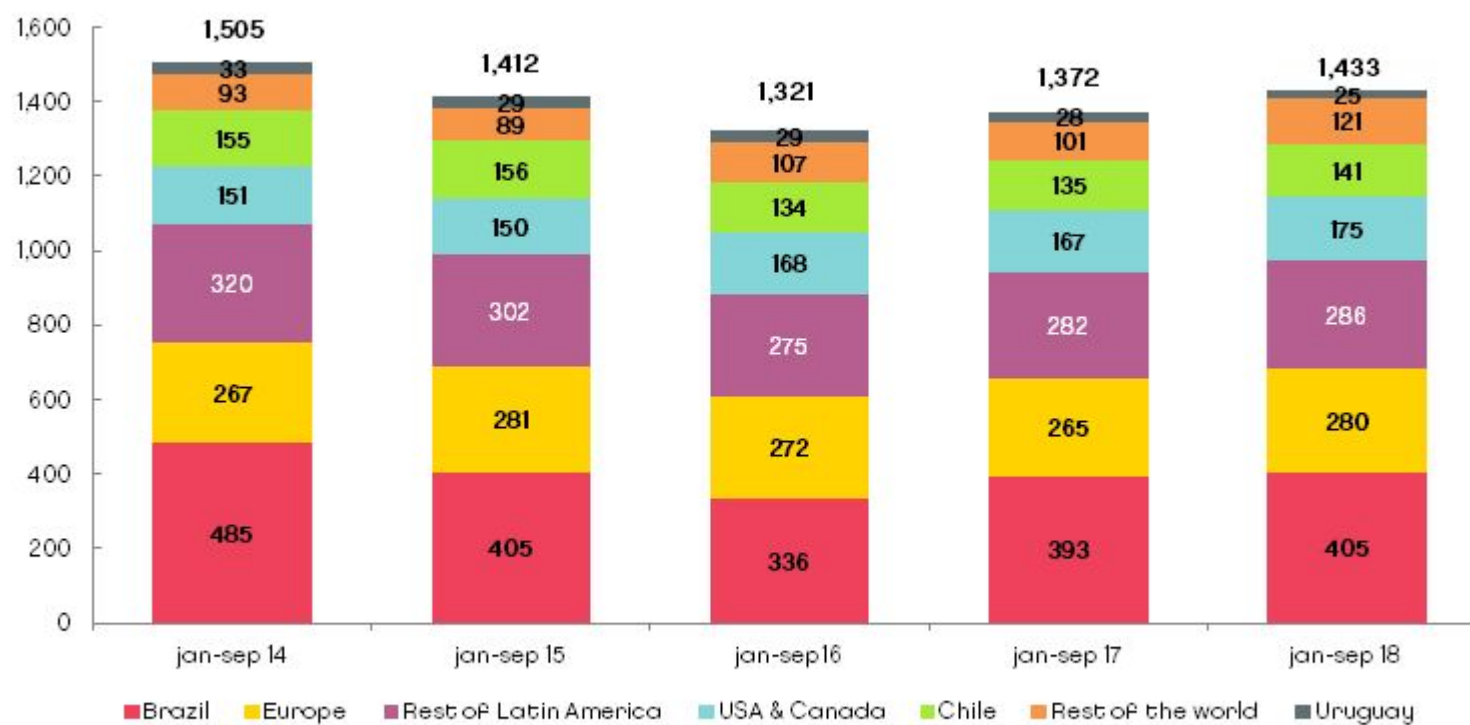
► INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES BY REGION OF ORIGIN. SEPTEMBER 2018.

Origin	September 2018			January - September 2018		
	Tourists	YoY growth (%)	Share (%)	Tourists	YoY growth (%)	Share (%)
Brazil	54,956	1.1	33	404,917	3.1	28
Chile	22,456	26.3	13	140,922	4.2	10
Uruguay	2,924	-23.0	2	25,054	-11.0	2
USA & Canada	15,013	8.6	9	174,905	4.7	12
Rest of Latin America	34,751	7.2	21	286,484	1.4	20
Europe	24,515	15.8	15	279,711	5.5	20
Rest of the world	12,889	7.6	8	120,909	19.4	8
TOTAL	167,504	7.8	100	1,432,902	4.4	100

- Over the first nine months of the year, international tourism to Buenos Aires has been up for all outbound destinations with the exception of Uruguay: with a total of **1.4** million visitors, **4% more** than in the same period of 2017.
- Visitors from the **Rest of the World** market led the increase with 19,600 more tourists, or +19% i.a., particularly from China, followed by **Europe** (14,600 more visitors; +5.5%) and the US and Canada (7,800 additional visitors).
- From January to September, overnight stays totalled 13.6 million (+6.6%, or 695,000 more nights.)

► **INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES, BY REGION.
JAN - SEP 2014 to JAN - SEP 2018**

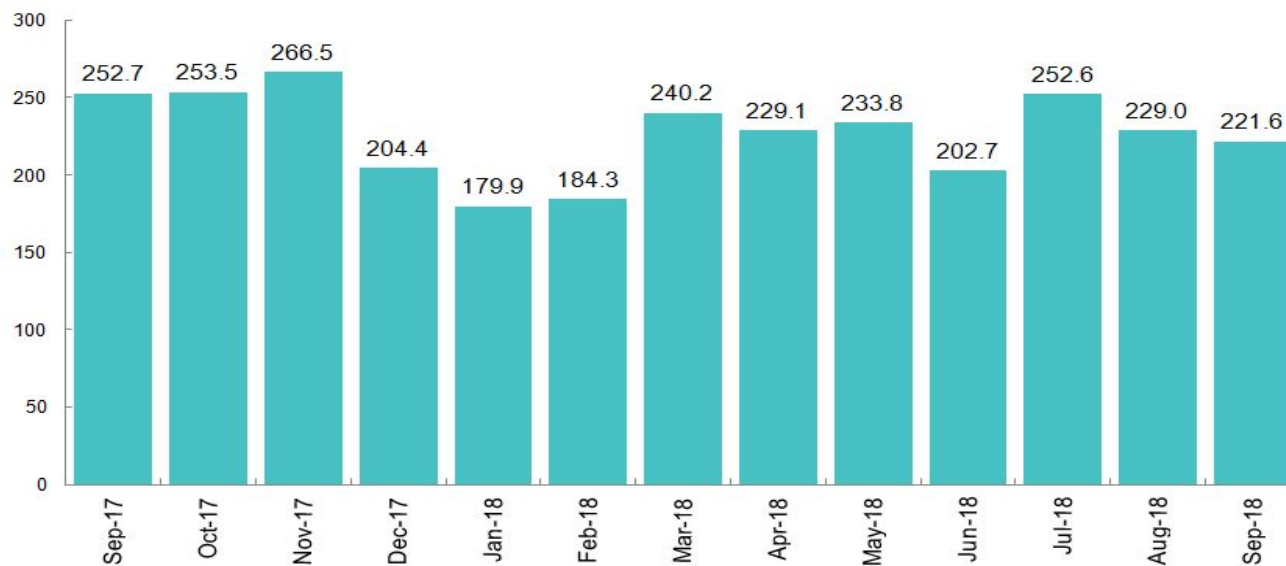
Tourists (thousands)



II. NATIONAL TOURISM IN HOTELS

► ARGENTINE TOURIST HOTEL STAYS. SEPTEMBER 2017 - SEPTEMBER 2018

Tourists in hotels (thousands)



TOTAL TOURISTS
IN HOTELS

221,589

↓12.3%

- In September, 221,589 Argentine tourists stayed in hotels in Buenos Aires (-12.3% i.a.) against a background of a drop in purchasing power and a slowdown in economic activity.
- The total number of overnight stays by Argentine tourists was 481,300 (-12.6%).
- The occupancy rate for hotel rooms in Buenos Aires was 62%, (-0.1 percentage points against August 2017).

► ARGENTINE TOURIST HOTEL STAYS. SEPTEMBER 2012 - SEPTEMBER 2018

Tourists in hotels (thousands)

