



Monthly Report on Tourism in Buenos Aires City

OCTOBER | 2019

BUENOS AIRES CITY TOURIST BOARD

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Buenos Aires City

I. INTERNATIONAL TOURISM > EZEIZA AND JORGE NEWBERY

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES AND INTERANNUAL VARIATION (BY %) BY MONTH. AUG 2018 – AUG 2019.



TOTAL TOURISTS
170,498
↑13.3%

- In August 2019, 170,498 international tourists arrived in Buenos Aires by air (+3.3% YOY), led by **Brazil** (+9.1%), **Europe** (+7.5%), and **Rest of the Americas** (+7.2%).
- International visitors made **1,6 million overnight stays**, down +17% YOY.

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES BY REGION OF ORIGIN. AUG 2019.

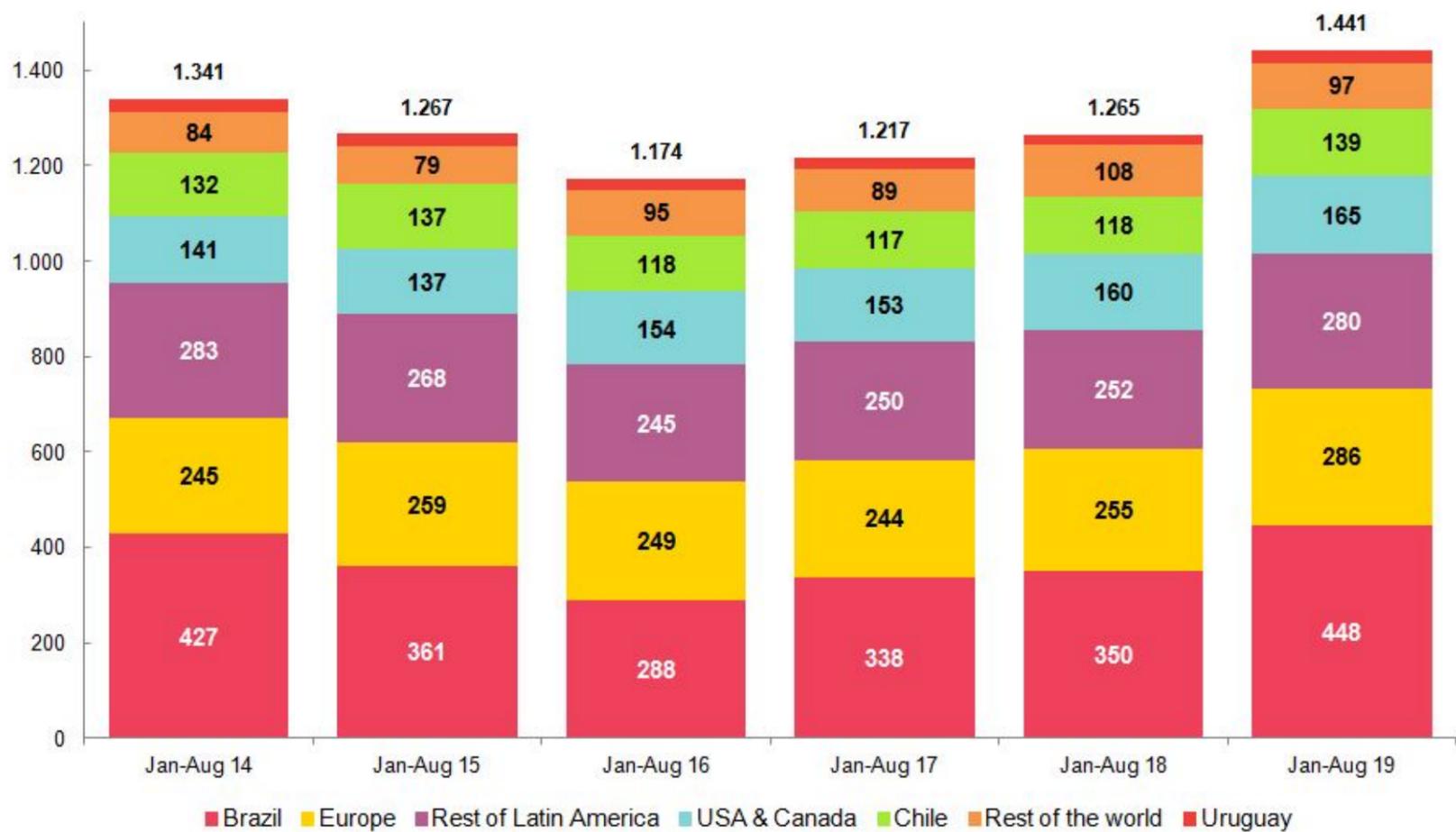
Origin	August			January - August 2019		
	Tourists	YoY growth (%)	Share (%)	Tourists	YoY growth (%)	Share (%)
Brazil	62,234	9.1	36.5	447,628	27.9	31.1
Chile	15,599	-8.4	9.1	138,810	17.2	9.6
Uruguay	3,342	-7.4	2.0	25,667	16.0	1.8
USA & Canada	15,808	-7.4	9.3	165,486	3.5	11.5
Rest of Latin America	35,050	7.2	20.6	280,340	11.4	19.4
Europe	27,976	7.5	16.4	286,352	12.2	19.9
Rest of the world	10,489	-8.7	6.2	97,116	-10.1	6.7
TOTAL	170,498	3.3	100	1,441,399	13.9	100

- From January to August 2019, **more than 1.4 million** tourists (+13.8% YOY) arrived in Buenos Aires by air. The increase was led by the outbound markets of **Brazil (+27.9%)**, **Chile (+17.2%)**, **Uruguay (+16%)**, **Europe (+12.2%)**, and **Rest of the Americas (+11.4%)**.

- **Total overnight stays** from January through July reached **16.7 million**, up +9% compared with the same period in 2018.

▶ **INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES, BY REGION.
JAN-AUG 2014 to JAN-AUG 2019**

Tourists (thousands)



II. NATIONAL TOURISM IN HOTELS

▶ ARGENTINE TOURIST HOTEL STAYS. AUG 2018 – AUG 2019

Tourists in hotels (thousands)



TOTAL TOURISTS IN HOTELS

206,087

↓ **7.5%**

- In August 2019, 206,087 Argentine tourists stayed in hotels in Buenos Aires (+7.5% YOY), making 453,700 overnight stays (-7.5%).
- The hotel occupancy rate was 55.4%, up +2.3 percentage points against the same period in 2018. The difference was compensated for by an increase in the number of international visitors in hotels (+6.7% YOY)
- The accumulated occupancy rate (January to August) was 56.6% (-0.7 p.p. compared with 2018).

▶ ARGENTINE TOURIST HOTEL STAYS. AUG 2012 – AUG 2019

Tourists in hotels (thousands)

